

Principal Profile

Principal Name: Wisconsin Optometric Association

Business Or Interest: The profession of Optometry and member doctors.

Lobbying Interests: Health care, insurance, managed care and licensing & regulating of doctors of optometry. Implementation of national health care reform. Optometry scope and practice.

CEO Name: Peter Theo

Title: Executive Vice President

Contact Name: Peter Theo

Address: 6510 Grand Teton Plaza, Ste 312

City, State, Zip: Madison, WI 53719

Phone: (608) 824-2200

Fax: (608) 824-2205

E-mail: petertheo@theoconsulting.net